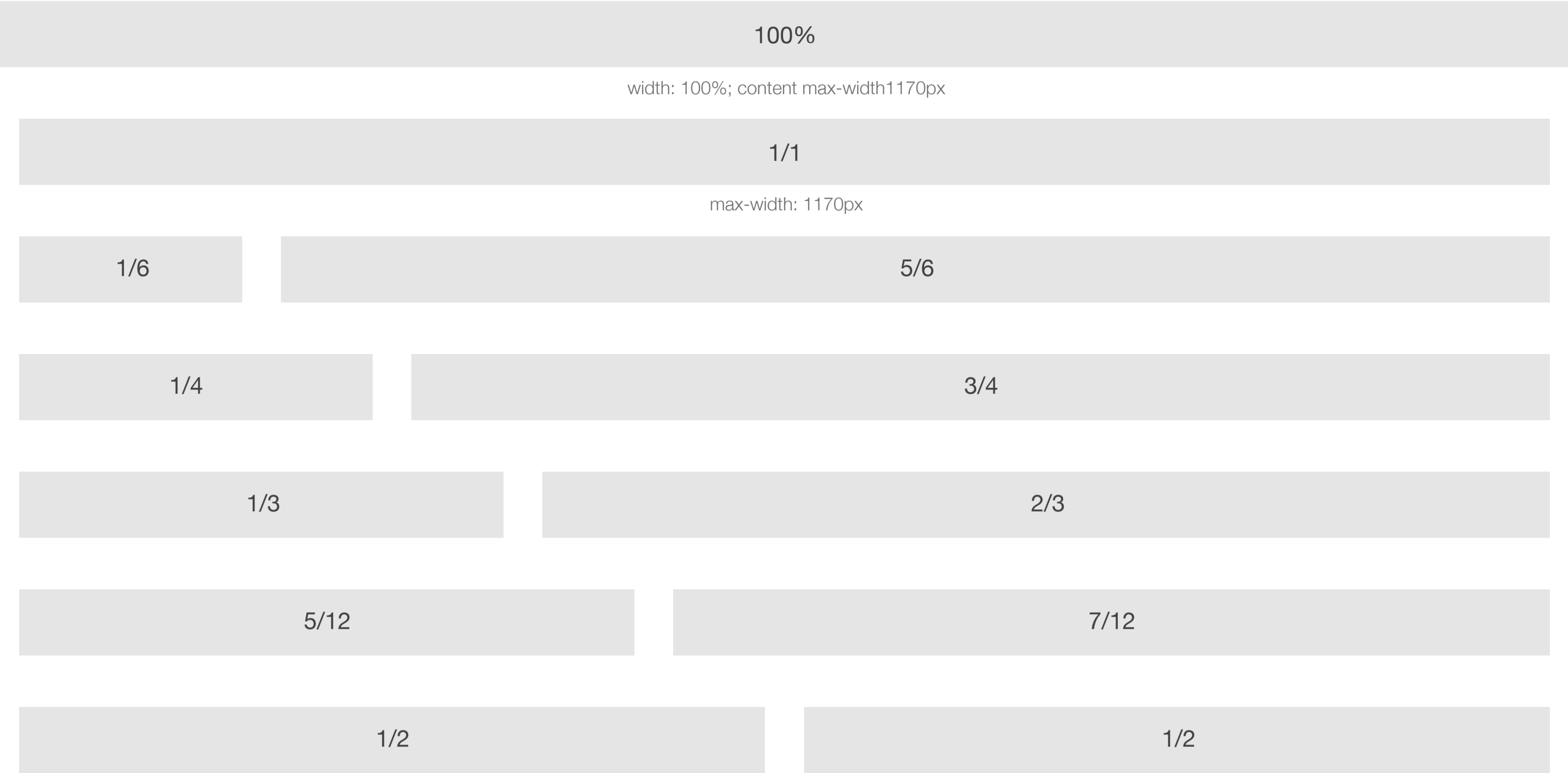


Framework

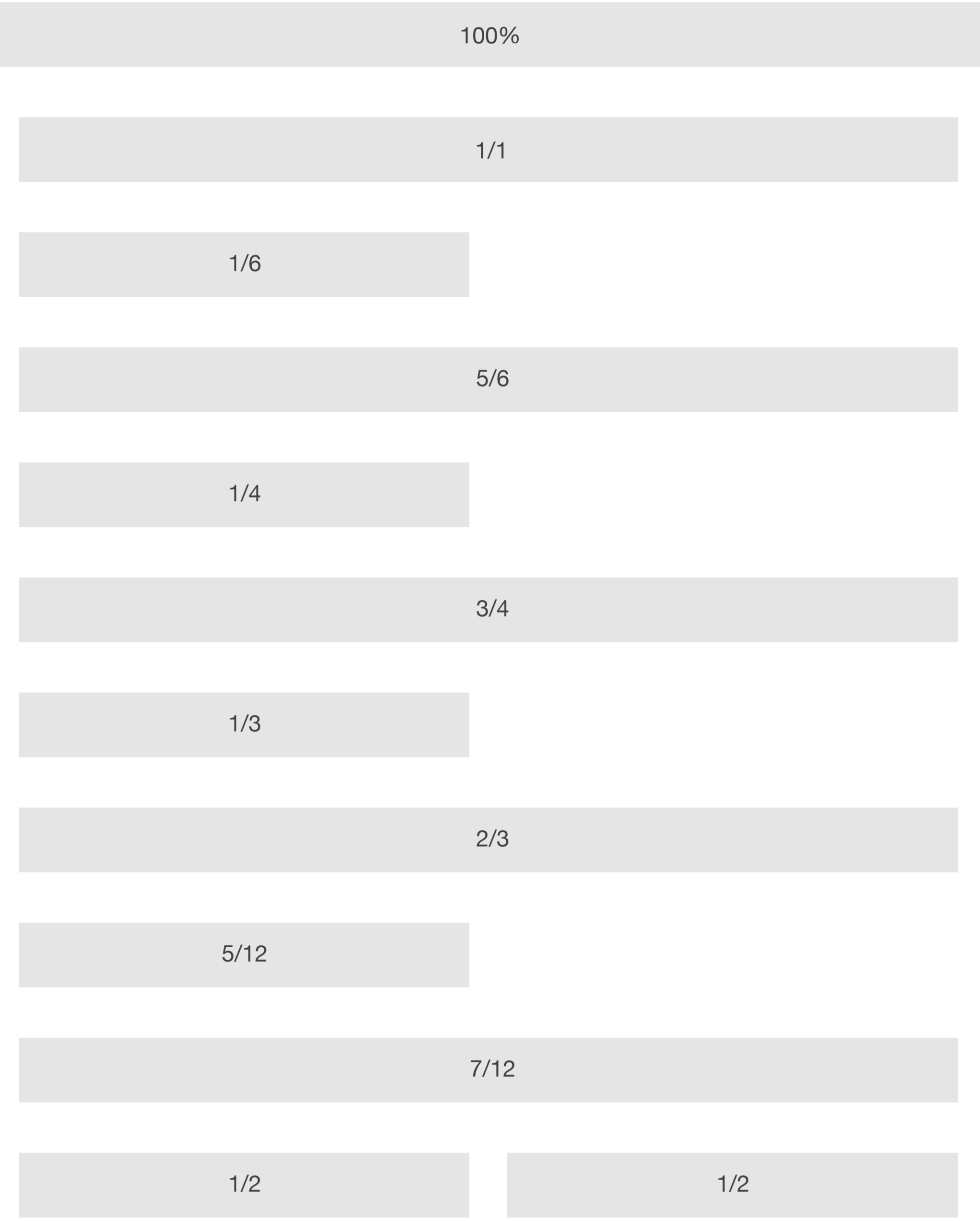
Grid system

The grid system is based on a 12 column grid with 15px margins on both sides, creating a 30px gutter between columns. All vertical scaling is in units of 10.

960px and greater



Between 480px and 960px

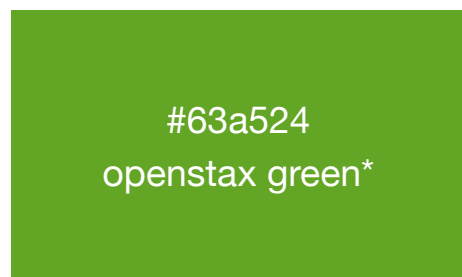


Less than 480px

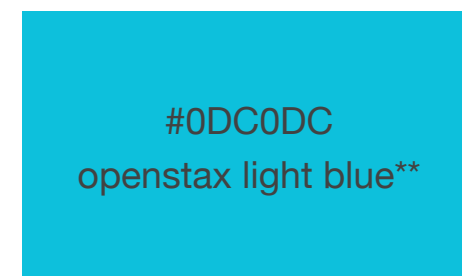
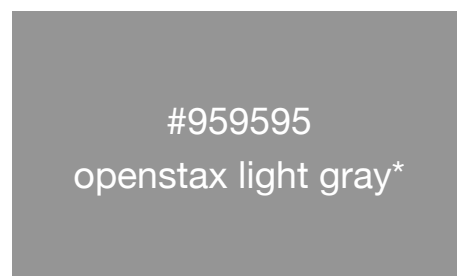
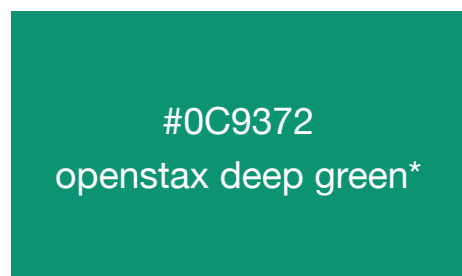
All columns are 100%

Colors

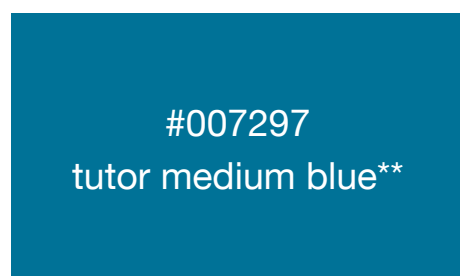
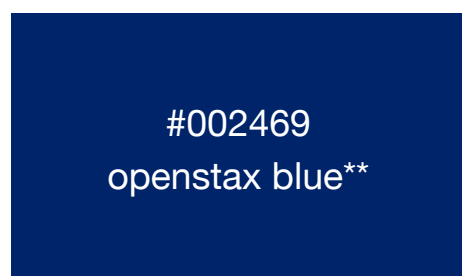
OpenStax Brand Primary



OpenStax Brand Secondary



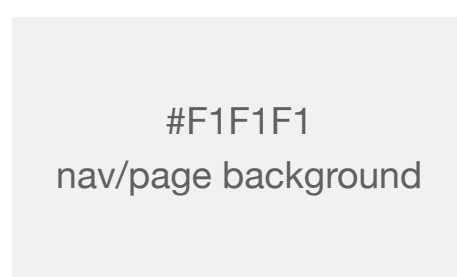
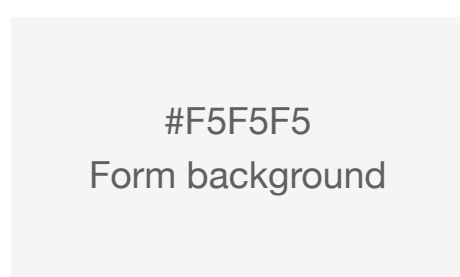
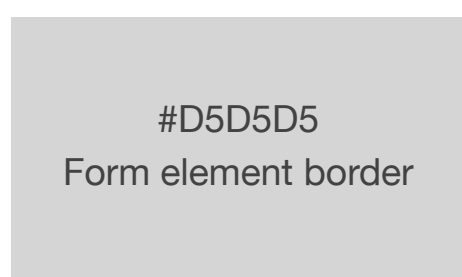
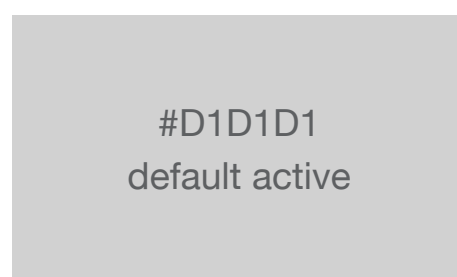
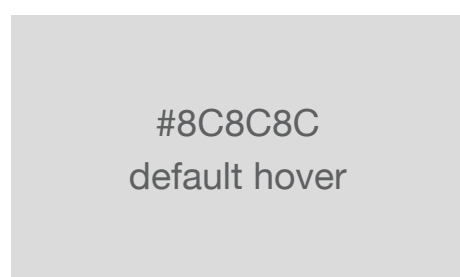
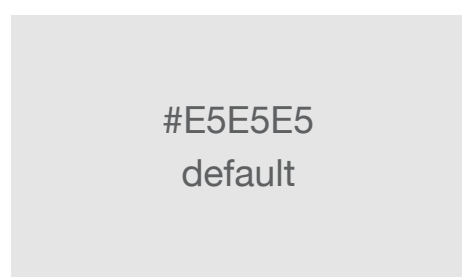
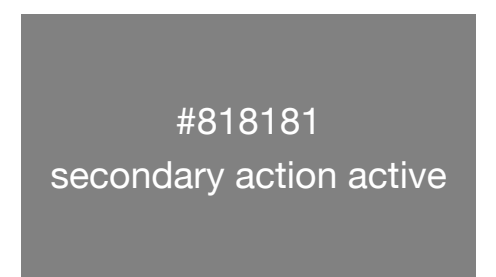
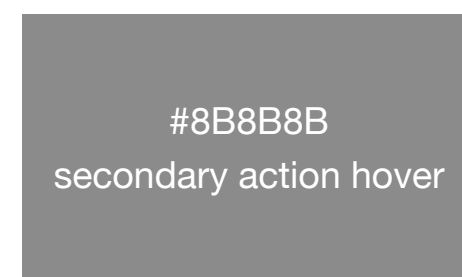
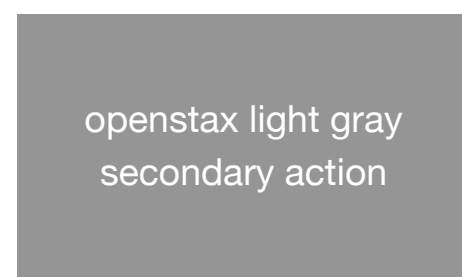
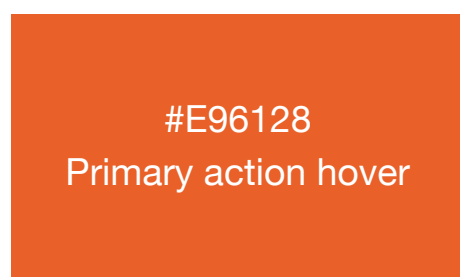
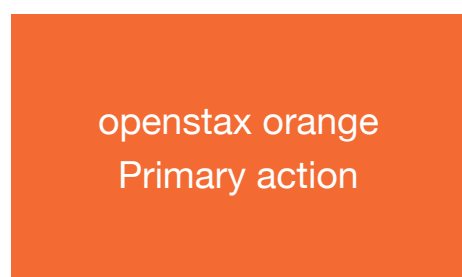
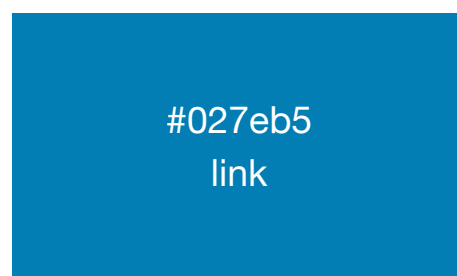
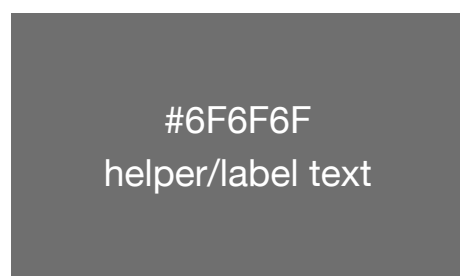
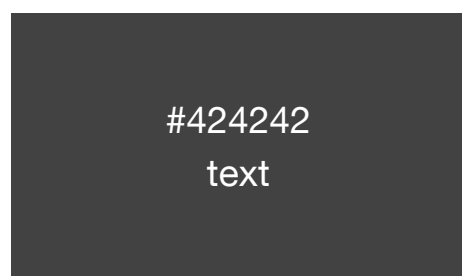
OpenStax Tutor Brand



*Contrast ratio 3:1 - suitable for text 18px and above or bold text 14px and above.

**Contrast ratio 4.5:1 - suitable for text 14px and above.

Typography and UI elements



Typography

OS web

Hero h1 heading

font: Helvetica neue bold; font-size: 60px; line-height: 60px; letter-spacing: -4%; margin-bottom: 10px;
For use in top of page heros and photo overlays

h1 heading

font: Helvetica neue bold; font-size: 48px; line-height: 50px; letter-spacing: -4%; margin-bottom: 10px;
For use in pages without heros

h2 heading

font: Helvetica neue bold, font-size: 36px, line-height: 40px, letter-spacing: -4%, margin-top: 20px; margin-bottom: 10px;

h3 heading

font: Helvetica neue bold; font-size: 24px; line-height: 30px; letter-spacing: -4%; margin-top: 15px; margin-bottom: 10px;

h4 heading

font: Helvetica neue bold; font-size: 18px; line-height: 25px; letter-spacing: -4%; margin-top: 10px; margin-bottom: 10px;

Body copy large

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

font: Helvetica Neue regular; size: 18px; line height: 30px; margin-bottom: 10px; color (on white): #424242;
Blocks of copy should not exceed 770px in width.

Body copy regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

font: Helvetica Neue regular; size: 16px; line height: 25px; margin-bottom: 10px; color (on white): #424242;

Helper/label text

This is the helper/label text

font: Helvetica Neue regular; size: 14px; line height: 20px; color (on white): #6F6F6F;

link style

color (on white): #027EB5; text-decoration: none; border-bottom: 1px solid #027EB5;

link: hover, link: active style

color (on white): #0064A0; text-decoration: none; border-bottom: 1px solid #0064A0;

link style

color (on white): #027EB5; padding between icon and text: 7px

link style

link: hover

color (on white): #0064A0;

link: active style

OpenStax Tutor

Hero h1 heading

font: Helvetica neue bold; font-size: 48px; line-height: 50px; letter-spacing: -4%; margin-bottom: 10px;
For use in pages with heros

h1 heading

font: Helvetica neue bold, font-size: 36px, line-height: 40px, letter-spacing: -4%, margin-top: 20px; margin-bottom: 10px;

h2 heading

font: Helvetica neue bold; font-size: 24px; line-height: 30px; letter-spacing: -4%; margin-top: 15px; margin-bottom: 10px;

H3 HEADING

font: Helvetica neue regular; font-size: 14px; line-height: 25px; letter-spacing: 0; margin-top: 10px; margin-bottom: 10px;

h4 heading

font: Helvetica neue bold; font-size: 16px; line-height: 25px; letter-spacing: -4%; margin-top: 10px; margin-bottom: 10px;

Form elements

Buttons

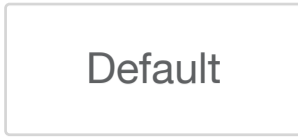
Large



background: #F36B32, rgb(243, 107, 50);
border-radius: 2px;
color: #ffffff;
font: 16px Helvetica Neue;
font-weight: bold;
height: 50px;
padding: 0 30px;



background: #959595, rgb(149, 149, 149);
border-radius: 2px;
color: #ffffff;
font: 16px Helvetica Neue;
font-weight: bold;
height: 50px;
padding: 0 30px;



background: #FFFFFF, rgb(241, 241, 241);
border: 1px solid #D5D5D5
border-radius: 2px;
color: #5E6062;
font: 16px Helvetica Neue;
font-weight: regular;
height: 50px;
padding: 0 30px;

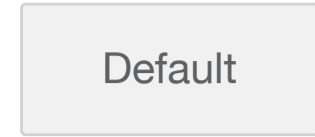
Button hover and focus states



background: #E96128, rgb(233, 97, 40);



background: #8B8B8B, rgb(139, 139, 139);



background: #F1F1F1, rgb(229, 219, 229);
border: 1px solid #D5D5D5

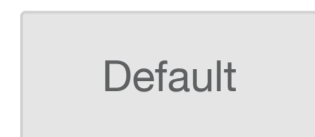
Button active states



background: #DF571E, rgb(223, 87, 30);



background: #818181, rgb(129, 129, 129);



background: #E5E5E5, rgb(219, 219, 219);
border: 1px solid #D5D5D5

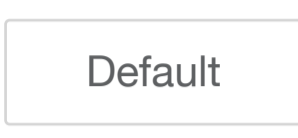
Medium



border-radius: 2px;
font: 16px Helvetica Neue;
font-weight: bold;
height: 40px;
padding: 0 30px;

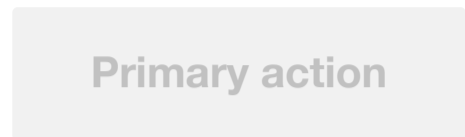


border-radius: 2px;
font: 16px Helvetica Neue;
font-weight: bold;
height: 40px;
padding: 0 30px;



border-radius: 2px;
font: 16px Helvetica Neue;
font-weight: regular;
height: 40px;
padding: 0 30px;

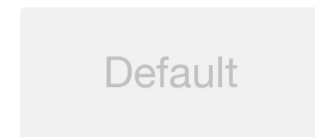
Button disabled states



background: #F1F1F1, rgb(241, 241, 241);
color: #C1C1C1



background: #F1F1F1, rgb(241, 241, 241);
color: #C1C1C1



background: #F1F1F1, rgb(241, 241, 241);
color: #C1C1C1

Small



border-radius: 2px;
font: 14px Helvetica Neue;
font-weight: bold;
height: 30px;
padding: 0 20px;

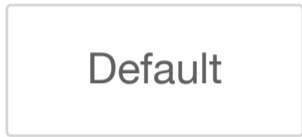


border-radius: 2px;
font: 14px Helvetica Neue;
font-weight: bold;
height: 30px;
padding: 0 20px;



border-radius: 2px;
font: 14px Helvetica Neue;
font-weight: regular;
height: 30px;
padding: 0 20px;

Button group



Buttons are spaced 10px.

Button bar



background: #ffffff; border: 1px solid #d5d5d5; color: #5E6062; corner-radius: 2px (outside corners only) font: 16px Helvetica Neue regular; height 50px; padding: 0 30px ;
hover - background: #F1F1F1;
selected - background: #E5E5E5; color: #424242;

Small



background: #ffffff; border: 1px solid #d5d5d5; color: #5E6062; corner-radius: 2px (outside corners only) font: 14px Helvetica Neue regular; height 50px; padding: 0 20px ;
hover - background: #F1F1F1;
selected - background: #E5E5E5; color: #424242;

Tabs

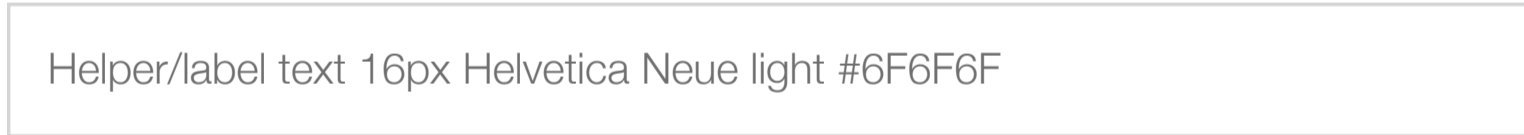


font: 16px Helvetica Neue regular; line height 25px; color: #424242
hover, focus, and selected state - border-bottom: 4px solid #63A524; Extend border 15px either side of tab item.
Space tab title from border: 8px
Space tab items by aligning border ends
line width: 1px; line color: #d5d5d5

Text fields

Default

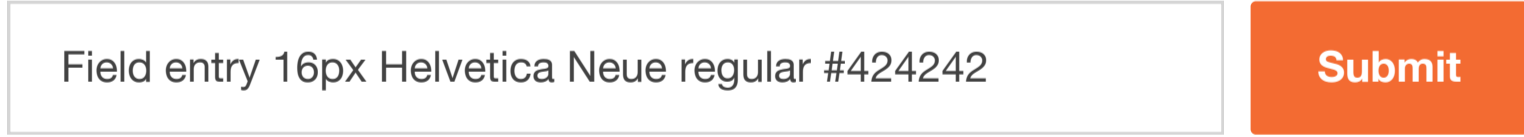
Helper/label text 14px Helvetica Neue light #6F6F6F



background: #FFFFFF; border: 1px solid #D5D5D5; height: 50px; padding: 0 15px;
Position label 4px above field.

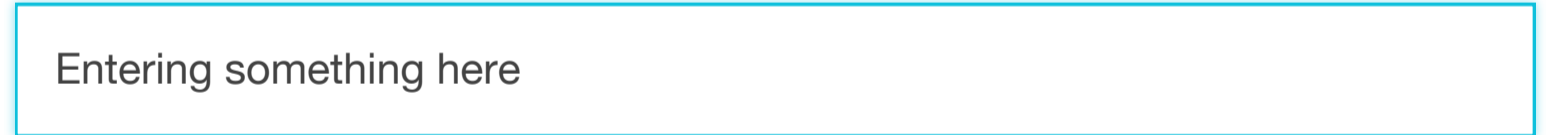
In-line button

Helper/label text 14px Helvetica Neue light #6F6F6F



Focus

Field label



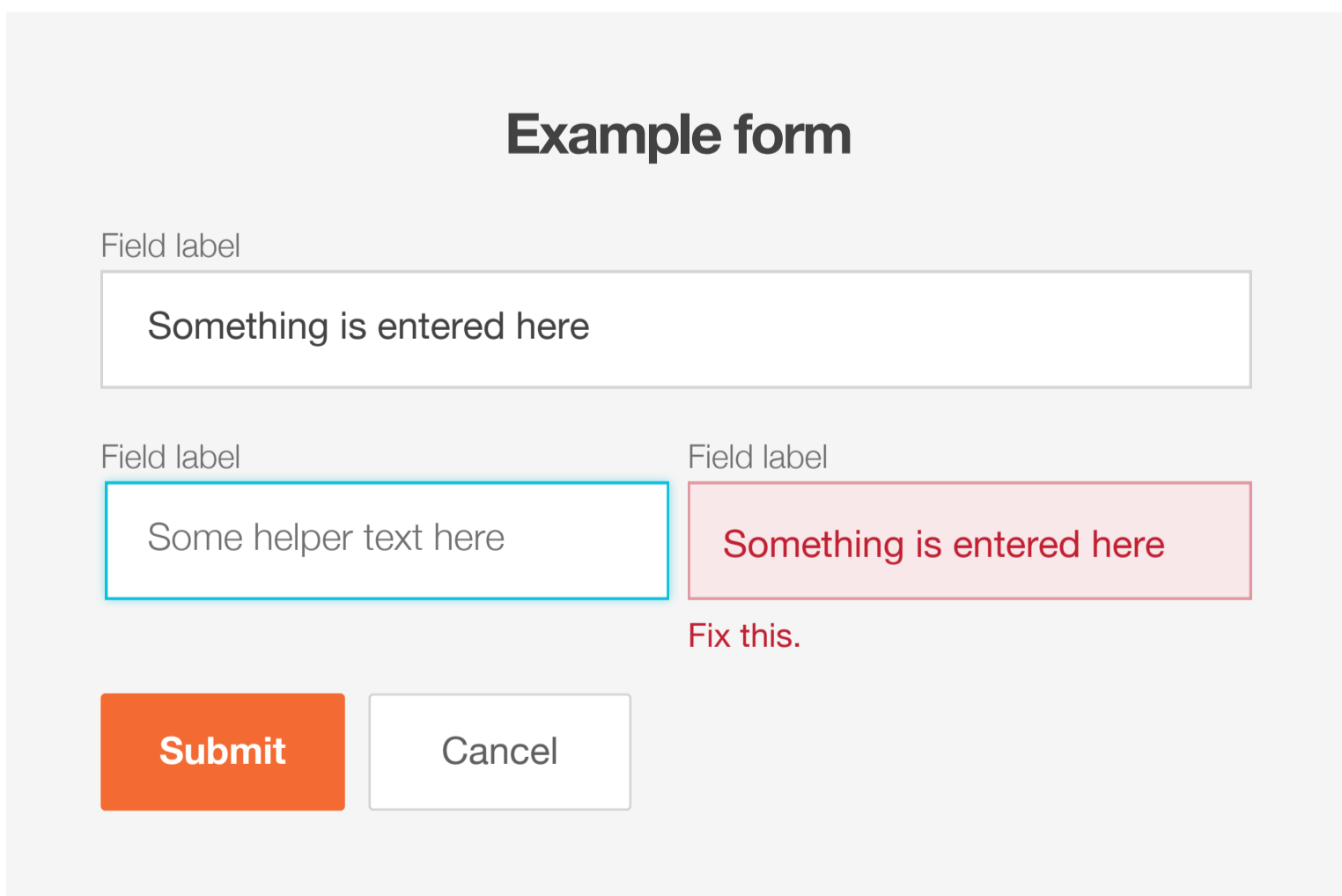
Field focus - border: 1px #0DC0DC; box shadow: 0 0 4px 0 rgba(13, 192, 220, .5);

Error

Field label



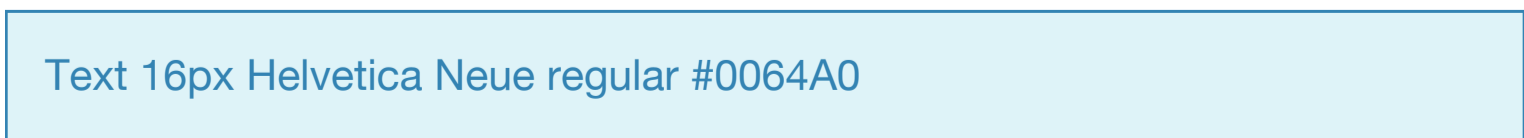
Message about what went wrong here 14px Helvetica Neue regular #C22032.



Forms should be vertically aligned unless there are related fields able to fit on a single line. Fields and inputs are spaced 40px vertically (not counting labels) and 10px horizontally.

Confirmation boxes

Success/confirmation



background: #D6F1F7; border: 1px solid #0064A0;

Error/action needed

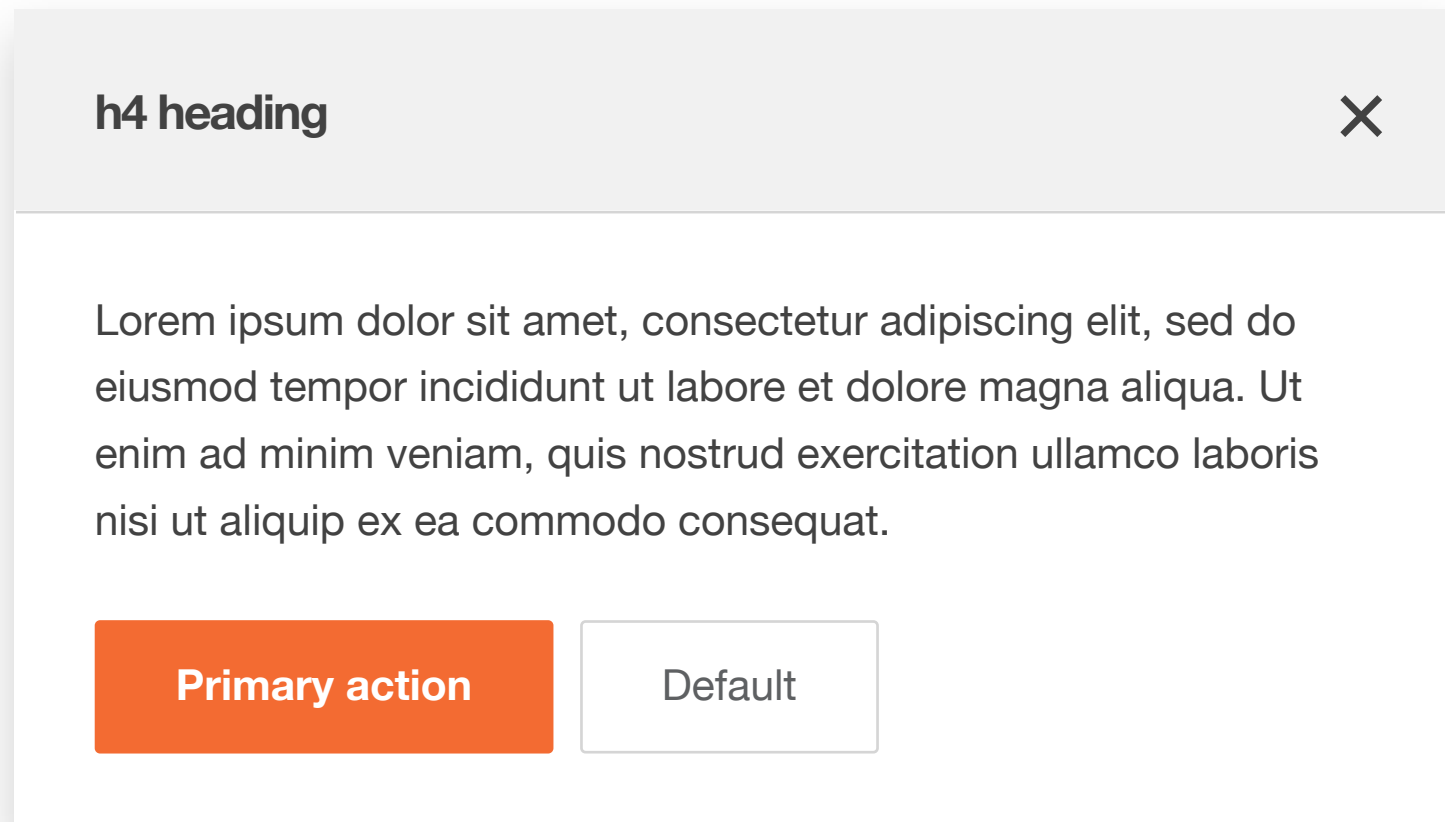


background: #F8E8EA; border: 1px solid #C22032;

Modal dialogs

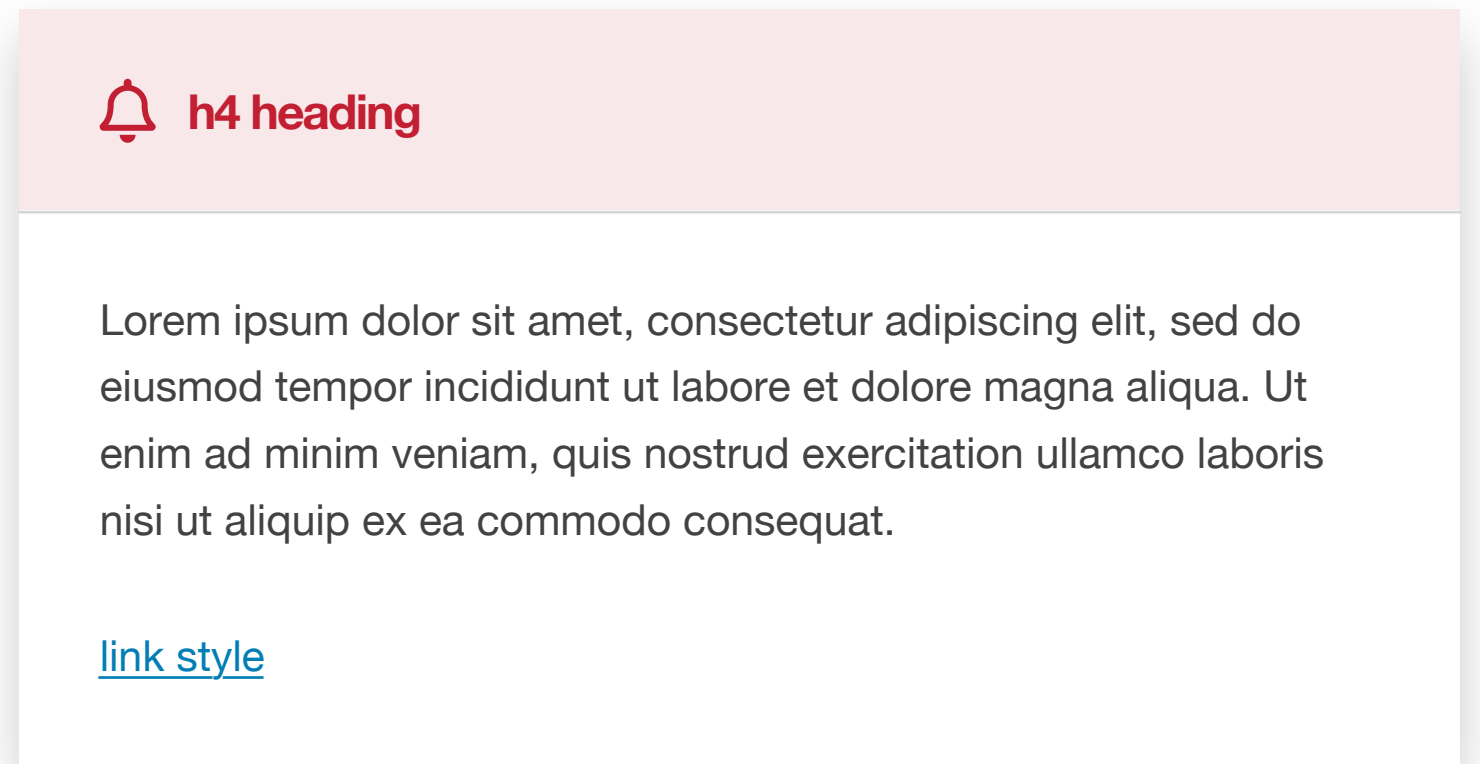
OpenStax Tutor

General



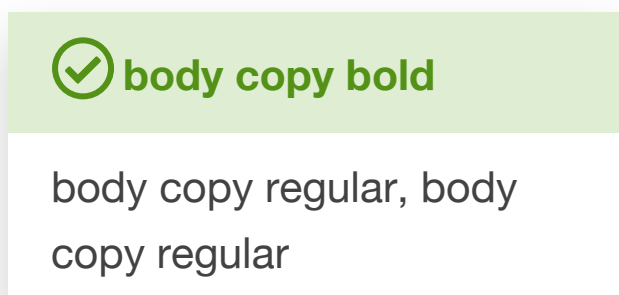
modal - width: 540px; background: #FFFFFF; box-shadow: 0 10 20 0 rgba(0,0,0,.2);
banner - height: 75px; background: #F1F1F1;
heading - font: Helvetica neue bold; font-size: 18px; color: #424242; line-height: 25px;
letter-spacing: -4%; margin-top: 10px; margin-bottom: 10px;
close icon - font: Unicode, U+00D7; color: #424242;
border - width: 1px; line color: #d5d5d5
body copy - font: Helvetica Neue regular; size: 16px; line height: 25px; margin-bottom: 10px; color (on white): #424242;
padding between buttons: 10px; padding around all other elements: 30px

Error



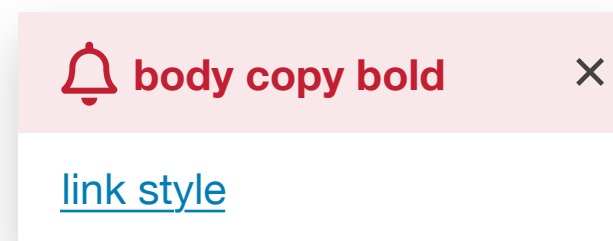
banner - background: #F8E8EA;
heading - color: #C22032
error icon - font: FontAwesome, fa exclamation-point; font-size: 22px; color: #C22032
10px padding between error icon and heading

Toast



modal - min width: 230px; max width: 300px; height: 90px; background: #FFFFFF; box-shadow: 0 10 20 0 rgba(0,0,0,.2);
banner - height: 45px; background: #63A524, 20% opacity;
body copy - font: Helvetica Neue bold; size: 16px; line height: 25px; margin-bottom: 10px; color: #539217;
Error icon - font: fa -check-circle; size: 24;
padding between icon and text: 5px
left and right padding: 15px
padding between copy and close icon: 30px

Toast error

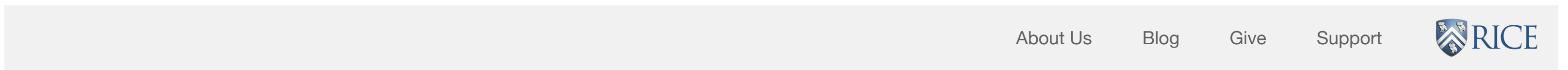


modal - min width: 230px; max width: 300px; height: 90px; background: #FFFFFF; box-shadow: 0 10 20 0 rgba(0,0,0,.2);
banner - height: 45px; background: #F8E8EA;
body copy - font: Helvetica Neue bold; size: 16px; line height: 25px; margin-bottom: 10px; color: #C22032;
Error icon - font: fa -exclamation-triangle; size: 20;
Close icon - font: Unicode, U+00D7; color: #424242
padding between icon and text: 5px
left and right padding: 15px
padding between copy and close icon: 30px

Headers and menus

OS web

Utility nav



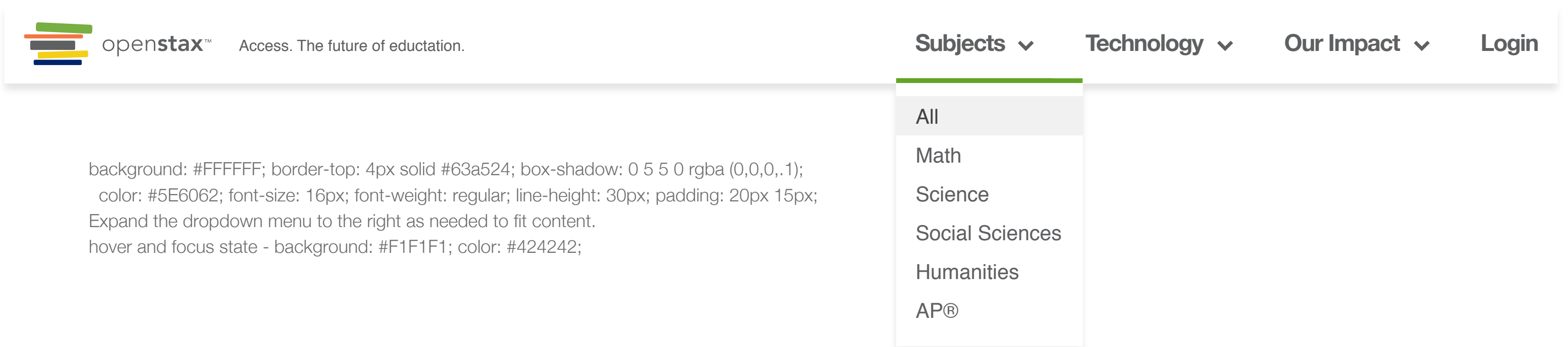
background: #F1F1F1; color: #5E6062; font-size: 14px; height: 50px; width: 100%; content width 1170px;
Rice logo - height: 30px;
Space menu items 40px;

Main nav



background: #FFFFFF; box-shadow: 0 5 5 0 rgba(0,0,0,.1); color: #5E6062; font-size: 18px; font-weight: bold; height: 60px; width: 100%; content width: 1170px;
OpenStax logo - height: 34px; margin-top: 12px;
Tagline - font-size: 12px;
Space menu items 40px; Align logo text, tagline, and menu items to same baseline.
hover, focus, and selected state - border-bottom: 4px solid #63a524; Extend border 15px either side of menu item.

Main nav dropdown



background: #FFFFFF; border-top: 4px solid #63a524; box-shadow: 0 5 5 0 rgba(0,0,0,.1);
color: #5E6062; font-size: 16px; font-weight: regular; line-height: 30px; padding: 20px 15px;
Expand the dropdown menu to the right as needed to fit content.
hover and focus state - background: #F1F1F1; color: #424242;

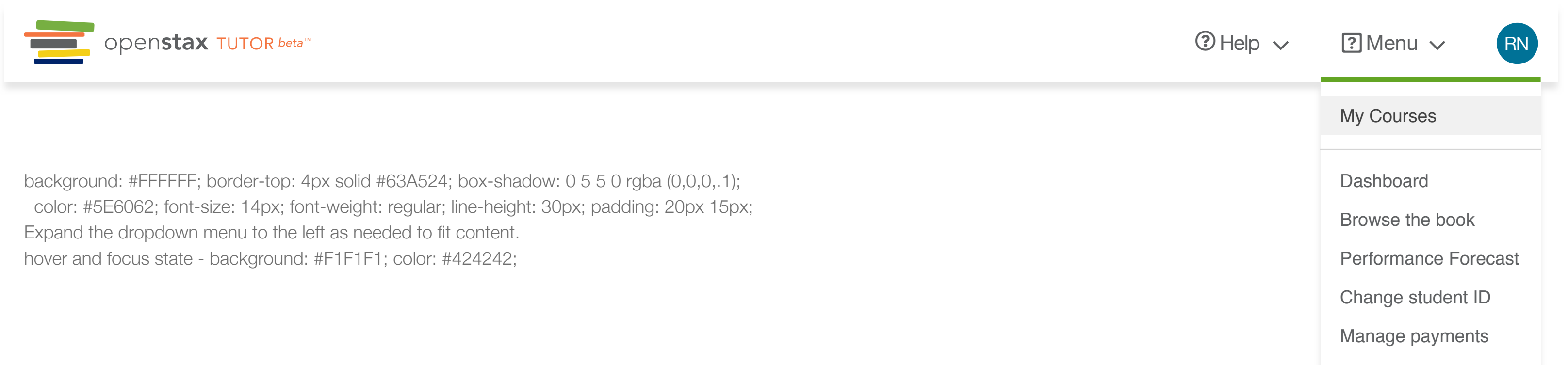
OpenStax Tutor

Main nav



background: #FFFFFF; box-shadow: 0 5 5 0 rgba(0,0,0,.1); color: #5E6062; font-size: 16px; height: 60px; width: 100%; content width 1170px;
OpenStax Tutor logo - height: 34px; margin-top: 12px;
Avatar size: 32px; background: #007297; font: Helvetica Neue; font-size: 14px
Space menu items 40px; Align logo text and menu items to same baseline.
hover, focus, and selected state - border-bottom: 4px solid #63A524; Extend border 15px either side of menu item.

Main nav dropdown



background: #FFFFFF; border-top: 4px solid #63A524; box-shadow: 0 5 5 0 rgba(0,0,0,.1);
color: #5E6062; font-size: 14px; font-weight: regular; line-height: 30px; padding: 20px 15px;
Expand the dropdown menu to the left as needed to fit content.
hover and focus state - background: #F1F1F1; color: #424242;

Footers

OS web

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background: #424242; color (header): #9A9A9B; color(text): D5D5D5; font-size (header): 60px; font-size: 14px; line-height: 20px; width: 100%; content width: 770px; Space menu items 20px;

OpenStax Tutor

Something to say here [link](#)



background: #F1F1F1; color: #5E6062; font-size: 14px; height: 50px; width: 100%; content width: 1170px; Rice logo - height: 30px; Space menu items 40px;

Cards

OS web

Heros

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padding: 60px 0; p width: 770px; width: 100%,

Tutor

Heros

Introduction to Sociology 2e

padding: 40px 0; width: 100%,

Page Title